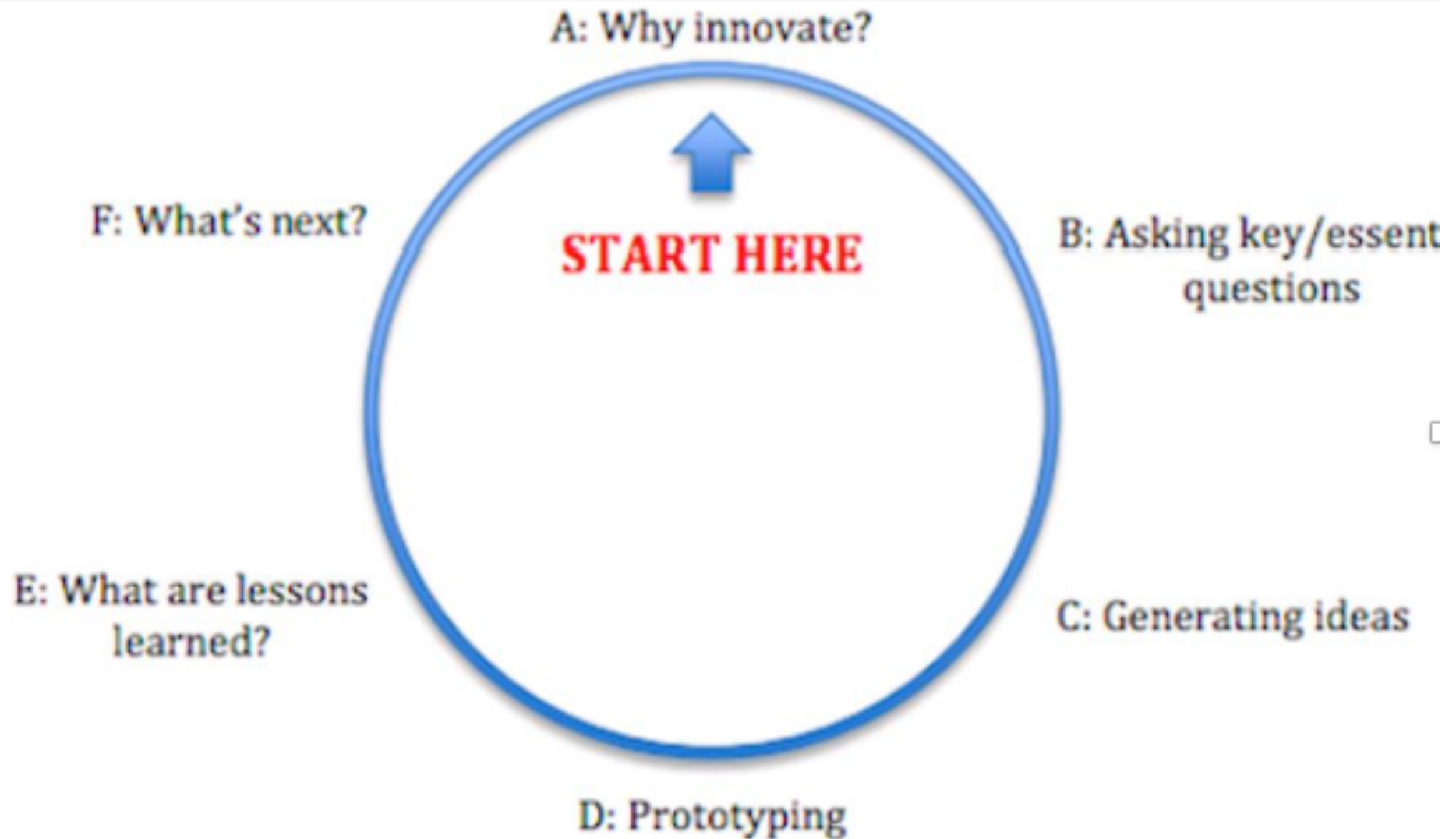




ITERATE TO INNOVATE

JENGA & THE ART OF PROGRAM DESIGN



An Innovation Odyssey



An Innovation Odyssey

personal iteration
for
programmatic innovation

Annie Wright Schools



Business & Entrepreneurship Signature Program v.1.5



Business



Entrepreneurship

Girls' Business and Entrepreneurship Program

Design, Learn, Innovate

Course requirements

Develop Community

IB-related requirements

Explore Connections

Personal road-map planning

Share Impact Locally and Globally

Additional requirements jointly defined

Structure of the Pilot



Aubrey
Grade 10



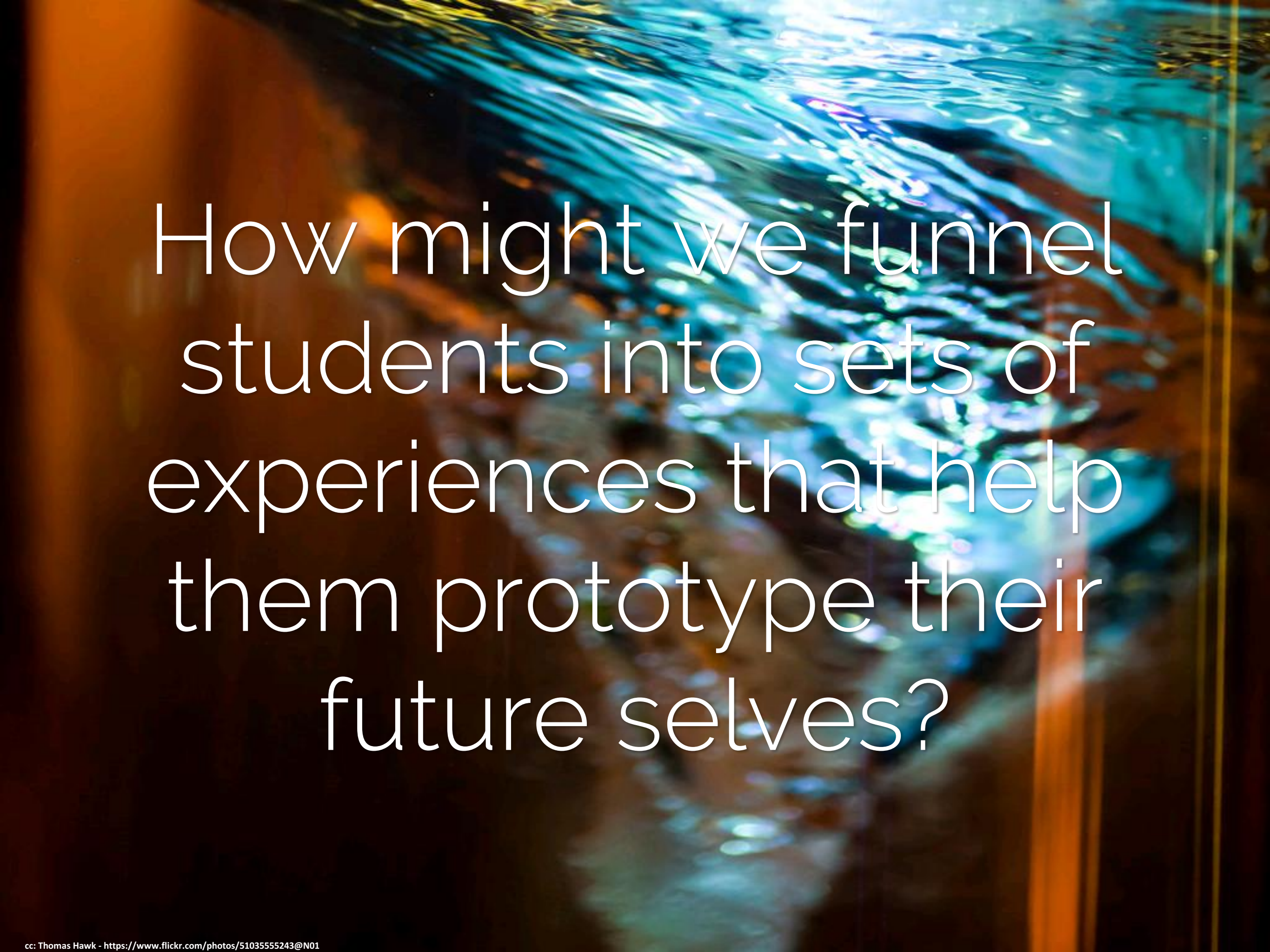
Sofia
Grade 11



Jasmine
Grade 10

A large, bright yellow number '6' is centered on a dark, heavily rusted metal surface. The rust is a mix of brown and orange tones, with some lighter patches where the metal is more exposed. The number '6' is a solid, bold shape. Overlaid on the lower part of the number is the text 'Personal Statement' in a white, sans-serif font.

Personal Statement

The background of the slide is an abstract, blurred image featuring vibrant blue and teal wavy patterns that resemble water or light refraction, set against a dark, warm orange-brown background. The overall effect is dynamic and artistic.

How might we funnel
students into sets of
experiences that help
them prototype their
future selves?

A tall, precarious stack of wooden blocks, resembling a Jenga tower, against a dark background. The blocks are light-colored wood with visible grain patterns. The stack is composed of several layers of blocks, with some blocks protruding more than others, creating a sense of imbalance and tension. The lighting is dramatic, highlighting the texture of the wood and the edges of the blocks.

Jenga:
visualizing what is essential for a learner
in a 10-week term



Action | Value | Skill

How might we focus a
student towards
cultivating the essential
aspects of her current
interest?

A circular object, possibly a piece of wood or stone, with a thick red border and a large red number '5' in the center. The surface has a light beige, textured appearance. A dark grey horizontal band is overlaid across the middle of the image, containing white text.

5 Essential Elements: A Comparison

Examples of Recent Experiences

Actions

Site Visit: CleanTech Incubator in LA

Informational Interview: StartUp Exec @ FIDM

Shadow: PT practitioner

Competition: Business Plan Competition

Simulation: Stock Market Game

Values

Financially Literate: Budget Challenge

College Ready: Visits and tours

Skills

Communicate Info in various formats: Data Viz Project

Create Novel Solutions: "Shark Tank" Project



Aubrey
Grade 10



Jasmine
Grade 10



Sofia
Grade 11

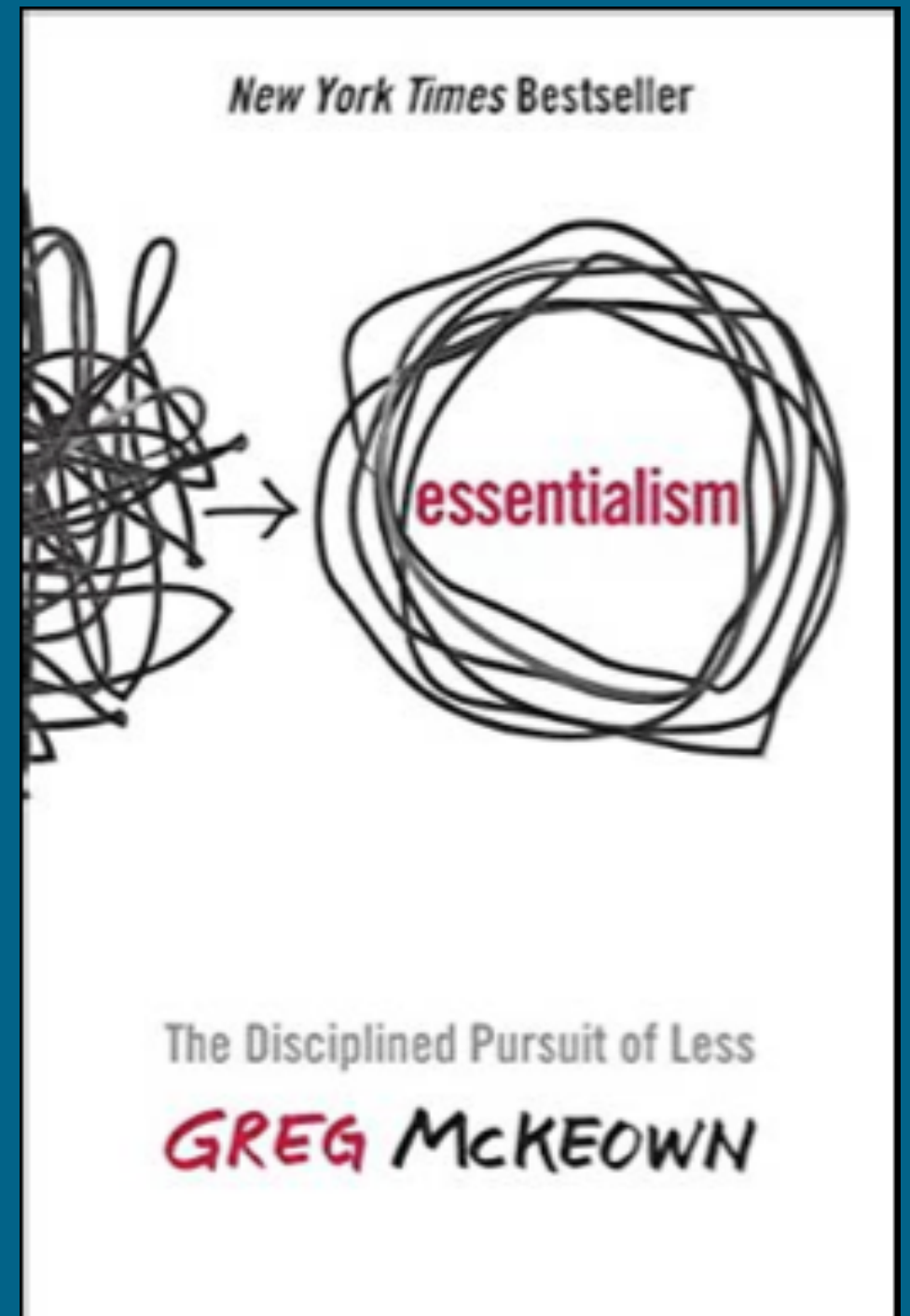
What structural elements can the school ecosystem lend to amplify the student's experience in this particular program?



Structural Element

“Essentialism: only once you give yourself permission to stop trying to do it all, to stop saying yes to everyone, can you make your highest contribution towards the things that really matter.”

- Essentialism, Greg McKeown





How might we leverage existing structures and programs?

How might we balance group identity with a personalized program?

Who are the right candidates for our program?

How do we help teenagers embrace their interest in change?

How might we speed up the cycles of iteration?

Questions?

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